



## GO VIRGINIA

### ECONOMIC RESILIENCE AND RECOVERY GRANTS

**TOTAL GRANTS: \$1,442,809**

#### REGION 1

---

### Farmer Pipeline: Maintaining the Supply Chain by Growing Farmers

**PARTNERING LOCALITIES:** *Counties of Buchanan and Lee*

**AWARD AMOUNT:** *\$99,996*

---

This project will support small farmers impacted by the COVID-19 pandemic by introducing a platform to facilitate wholesale logistics at the Appalachian Harvest Food Hub, launch a training platform, introduce farmer efficiency technology to streamline production processes, deploy an online marketplace to serve institutional buyers, and direct-to-consumer sales and project management software.

#### REGION 1

---

### Perseverance

**PARTNERING LOCALITIES:** *Counties of Bland, Carroll, Grayson, Smyth, and Wythe and the city of Galax*

**AWARD AMOUNT:** *\$100,000*

---

This project will augment the business retention and expansion efforts of Virginia's Industrial Advancement Alliance (VIAA) by providing capital resources for services to companies to address the impacts of COVID-19 on Region 1's manufacturing sector. VIAA would provide vital business, operations, evaluation, and diagnostic services to assist key companies in recovery, transition, and process improvement.

## REGION 2

---

### New River Valley Business Continuity Team

**PARTNERING LOCALITIES:** *Counties of Floyd, Giles, Montgomery, and Pulaski and the city of Radford*

**AWARD AMOUNT:** *\$100,000*

---

This project will provide local employers 24/7 technical assistance and certification of best practices to safely reopen during the COVID-19 pandemic.

## REGION 2

---

### Public Health Readiness Mobile App

**PARTNERING LOCALITIES:** *Counties of Floyd, Montgomery, and Pulaski*

**AWARD AMOUNT:** *\$63,500*

---

This project will develop a Public Health Readiness mobile application designed to help smaller organizations quickly assess and optimize their readiness to operate with minimal risk to workers, customers, patrons, and surrounding communities.

## REGION 4

---

### Demand + Supply = Success: Virtual Connections for Businesses and Jobseekers

**PARTNERING LOCALITIES:** *Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan and the city of Richmond*

**AWARD AMOUNT:** *\$80,600*

---

This project will help get individuals who are unemployed due to COVID-19 back to work and improve the connection between those job seekers and businesses that have open jobs.

## REGION 4

---

### ForwardRVA

**PARTNERING LOCALITIES:** *Counties of Chesterfield, Goochland, Hanover, and Henrico and the city of Richmond*

**AWARD AMOUNT:** *\$100,000*

---

This project will support small businesses with the reopening and recovery phases of COVID-19 with an emphasis on employee safety and building consumer confidence.

## REGION 4

---

### Idea Factory

**PARTNERING LOCALITIES:** *County of Henrico and city of Richmond*

**AWARD AMOUNT:** *\$50,000*

---

This project will create new business and job opportunities through support for aspiring entrepreneurs, including those who have are currently out of work due to COVID-19.

## REGION 5

---

### 757 Recovery and Resilience Action Framework

**PARTNERING LOCALITIES:** *Cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, and Virginia Beach and the counties of Isle of Wight and Southampton*

**AWARD AMOUNT:** *\$100,000*

---

757 Recovery will form ten Action Framework Committees to formulate and share information that helps fully restore business operations, identify the future challenges and opportunities for a variety of industries, and create a concise plan that will help accelerate the region's long-term rebound. All committee work will use shared and metrics tracked through the 757recovery.com online platform.

## REGION 6

---

### Middle Peninsula Seafood and Agriculture E-Marketplace Development

**PARTNERING LOCALITIES:** *Counties of Essex, Gloucester and Mathews and the town of Tappahannock*

**AWARD AMOUNT:** *\$77,000*

---

This project will place the Middle Peninsula Planning District Commission and The Middle Peninsula Public Access Authority in the position of becoming a temporary “market maker” to facilitate e-commerce between those who want to purchase local and those who can sell local.

## REGION 6

---

### Telehealth Needs Assessment

**PARTNERING LOCALITIES:** *County of King and Queen and the town of West Point*

**AWARD AMOUNT:** *\$50,000*

---

This project will produce an assessment on the potential of including a telehealth wing in the proposed King and Queen Telework Business Incubator Center that is being built.

## REGION 6

---

### Westmoreland Workforce Training Center Extension

**PARTNERING LOCALITIES:** *Counties of Westmoreland and Northumberland*

**AWARD AMOUNT:** *\$36,000*

---

This project will provide funding to the Westmoreland Workforce Training Center Extension to allow the center to resume operations training a critical workforce in the region.

## REGION 7

---

### Back to Work: Back to Website and Innovation Video Series

**PARTNERING LOCALITIES:** *Counties of Fairfax, Alexandria, Arlington, Loudoun, and Prince William*

**AWARD AMOUNT:** *\$30,400*

---

The Northern Virginia Chamber of Commerce, in partnership with the Fairfax County Economic Development Authority, will create a three-video series for entrepreneurs under the Back to Work COVID-19: Back to Innovation brand. The videos will be available online at the Back to Work COVID-19 Resource Website and free to the public.

## REGION 7

---

### Pivoting Technology Businesses for the Post COVID-19 Economy

**PARTNERING LOCALITIES:** *Counties of Arlington and Fairfax*

**AWARD AMOUNT:** *\$100,000*

---

Faculty from the Schar School of Policy and Government at George Mason University with partners Marymount University and Amplifier Advisors will help emerging technology companies pivot existing businesses models to adapt to new customer demands and market opportunities and support growth.

## REGION 7

---

### Steps to Safely Reopen the Economy: Launch of New Rapid COVID-19 Diagnostic Testing, Contact Tracing, and Stress Assessment of Northern Virginia Nurses During the COVID-19 Pandemic

**PARTNERING LOCALITIES:** *Counties of Fairfax and Prince William*

**AWARD AMOUNT:** *\$100,000*

---

The George Mason University College of Health and Human Services and College of Science will work to develop and scale-up methods to facilitate safe return to work. This project will directly expand diagnostic testing, evaluate the long-term impacts of COVID-19 on frontline healthcare providers, a population at risk of Post-Traumatic Stress Disorder, and employ rapid contact tracing capabilities to encourage safe return-to-work strategies.

## REGION 8

---

### Reopening SAW

**PARTNERING LOCALITIES:** *County of Augusta and the cities of Staunton and Waynesboro*

**AWARD AMOUNT:** *\$50,000*

---

This project will help the region's small businesses recover revenue lost due the economic effects of the COVID-19 pandemic and provide assurance to locals and visitors that Staunton-Augusta-Waynesboro is a safe and welcoming location.

## REGION 8

---

### Small Business Development Center's Small Business Resiliency Teams

**PARTNERING LOCALITIES:** *Counties of Augusta, Clarke, Frederick, Rockbridge, Rockingham, and Shenandoah and the cities of Harrisonburg, Waynesboro, and Winchester*

**AWARD AMOUNT:** *\$81,813*

---

This project will help the region's small businesses mitigate the economic impacts of COVID-19 in the near term and prepare them for successful longer-term outcomes by assembling Small Business Resiliency Teams (SRBT). This will be a consortium of service providers to work directly with participating businesses to identify the most appropriate type of assistance to address their needs in implementing the recommendations for SBRT clients.

## REGION 9

---

### Crafting a New Normal

**PARTNERING LOCALITIES:** *Counties of Albemarle, Fluvanna, Greene, Louisa, Madison, and Nelson and the city of Charlottesville*

**AWARD AMOUNT:** *\$44,000*

---

This project focuses on feasible web-based industry support solutions to improve e-commerce with focus on improved reservation systems that allow for only limited outside service and adaption to COVID-19 guidelines.

## REGION 9

---

### Project Rebound

**PARTNERING LOCALITIES:** *Counties of Albemarle, Culpeper, Fluvanna, Greene, and Madison, and the City of Charlottesville*

**AWARD AMOUNT:** *\$80,000*

---

To better understand and help address immediate regional business needs to re-open and/or rebuild capacity in the aftermath of the COVID-19 pandemic.

## REGION 9

---

### Project Reconnect

**PARTNERING LOCALITIES:** *Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock and the city of Charlottesville*

**AWARD AMOUNT:** *\$99,500*

---

This project will connect dislocated workers not served by the Workforce Innovation and Opportunity Act federal program to employment opportunities with regional employers.