



COVID-19 Unified Command/VEST Health Equity Task Force

GET INVOLVED AND GET ON BOARD

MAY 6, 2020



Who We Are: Health Equity Task Force and Working Group

Applying a health equity lens to Virginia's COVID-19 response

Health Equity Task Force FAQs



The first-of-its-kind in Virginia state history and nationally to exist within an emergency response body, the nearly 60 member HEWG serves as a cabinet-level mechanism to apply a health equity lens to the Commonwealth of Virginia's COVID-19 response by:

- Every other COVID-19 equity task force around the country was built reactively after the VA model. These task forces are intellectual or academic in nature. VA is the only state with an operational task force.
- The VA Equity Task Force meets with all other major states and cities for real time learning and collaboration.



Who We Are: The Equity Task Force is powered by – Health 360

Utilizing a novel data driven approach to inform Unified Command about at risk populations

Powered By Health360



230M+
U.S. Adults Scored



Data updated
every
1 Month



Contains over
1,500+
variables on
lifestyle and
other metrics



150+
Advanced predictive
algorithms



400+
Variables used in
the mortality
predictive
algorithm



Provides **360°**
view of a person



Algorithms
rebuilt every **2**
years



40+
Clients served



The Equity Leadership Task Force

What We've Done So Far...

Equity Education	Community Engagement	Internal Collaborations
<p>Health Equity Training/video to all UC agencies, local governments, pilot volunteers</p> <p>Lunch and Learn with Dr. Susan Gooden</p> <p>Access and Function Training</p> <p>Meeting with all public and private diversity officers in higher education</p> <p>Created Equity Pilot Orientation Materials for localities</p> <p>Local and national media requests for interviews routed from the JIC</p>	<p>Richmond and Harrisonburg Pilots completed – considering follow up event</p> <p>Higher Education Health Equity Initiative/Survey/Planning</p> <p>SWAM subgroup in coordination with SBSD</p> <p>Community Engagement/Stakeholder calls - 12,000+ stakeholders reached so far; Surveys and focus groups created to seek HEWG and VA residents feedback</p> <p>Faith Leader Advisory Meetings/Guidance Documents</p>	<p>Weekly meetings with Health 360 team</p> <p>Meeting with agencies to consult on proposals for CARES Act funding that serves the needs of the most marginalized and vulnerable</p> <p>Created language translation service SOP for all unified command agencies and Gov Office</p> <p>Created the Overarching Communications Group – in collaboration with Siddall Consulting; Goodstock LLC, JIC, Gov Comms, VDH, VDEM PIOs – Trend Analysis Report (an internal document)</p>

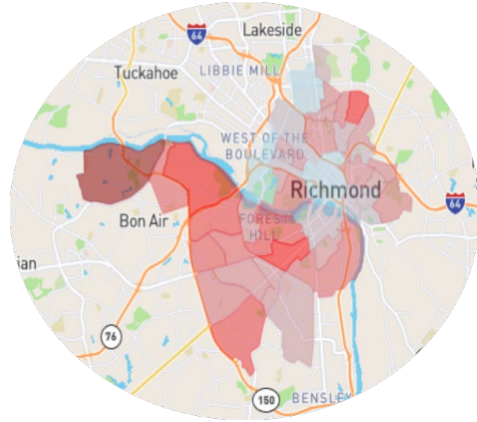
The Equity Leadership Task Force

Where We're Headed: VISIBLE Equity...

Equity Education	Community Engagement	Internal Collaborations
<p>Monthly lunch and learn series expanded</p> <p>Collaboration with VCU Wilder School of Government and Public Affairs</p> <p>Facebook townhall</p> <p>Increased participation in local and national interviews routed from the JIC, Siddall</p>	<p>Chesapeake Pilot launch on Friday</p> <p>Meet with each locality in NOVA to review how the Equity Task Force will support vulnerable communities – begins (today) May 14 with PWC</p> <p>Recommendations for statewide community testing locations using VANG</p> <p>Collaborate with 66 local jails; PPE distrib.</p> <p>Additional community engagement calls with military, veterans, faith leaders, NOVA community members, and follow up calls with Gov advisory boards</p> <p>Phase 2-3 guidance documents for faith and business leaders</p>	<p>2-3 weekly meetings with Health 360 team to inform our work</p> <p>Work with JIC and comms teams to robustly and accurately message the work of the equity task force as a priority group</p> <p>Strategic planning with Goodstock – Siddall communications subcontractor</p> <p>Provide equity recommendations from the larger HEWG; weekly memos</p>

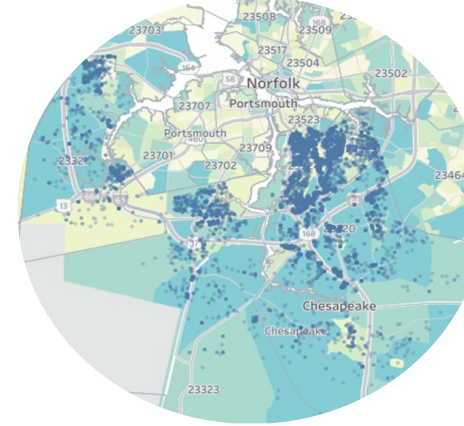
Health Equity Working Group – Summary of Innovation and Application

RICHMOND & HARRISONBURG



- Door to door operation
- Distribution of 20,000 masks, hand sanitizer, outreach material, and health equity training

CHESAPEAKE



- Integrated testing, outreach, and commodity distribution
- Integrating computer and internet allocation to support distance learning in partnership with HR Urban League

STATEWIDE TESTING with VANG

Health Risk Factors

- Identification of those with underlying health conditions

Social Risk Factors

- Identification of social risk variables

Exposure

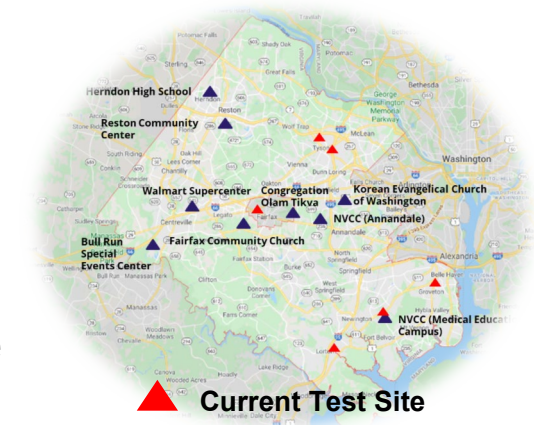
- Rate of COVID-19 positive cases

Current Testing Locations

- Identification of current locations

Areas of Engagement

- Community epicenters
- Deploy the NG to areas that promote trust



Contact Us

To get started, the locality (city official) must contact the

Health Equity Task Force by emailing
janice.underwood@governor.virginia.gov

The Equity Leadership Task Force



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