

New Americans in Virginia

An overview of immigrants' contributions to the commonwealth

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New American Economy

Immigration is critical to America's economic success.

**ECONOMIC IMPACT
STUDIES**



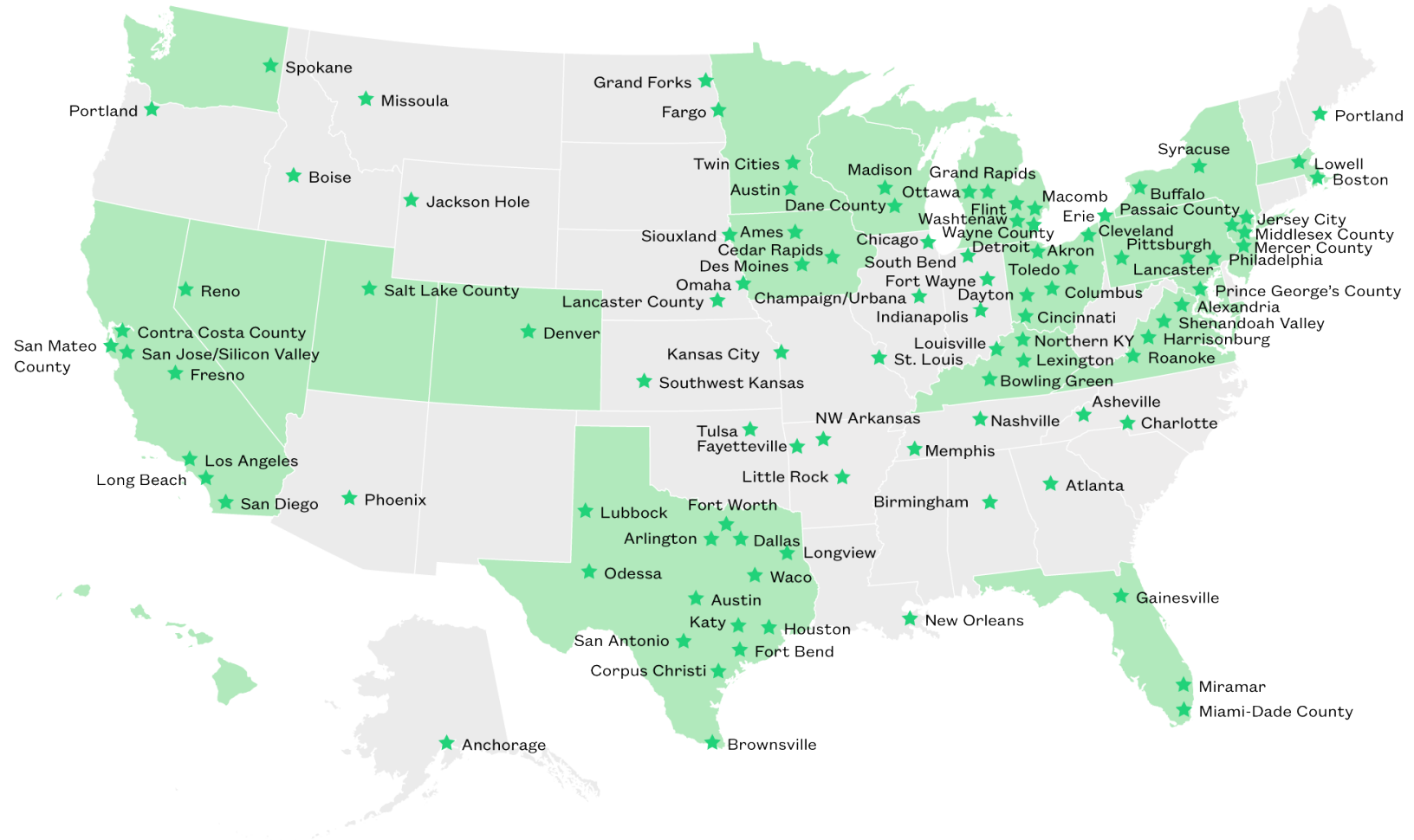
**GOVERNMENT,
BUSINESS, AND NON-
PROFIT LEADERS**



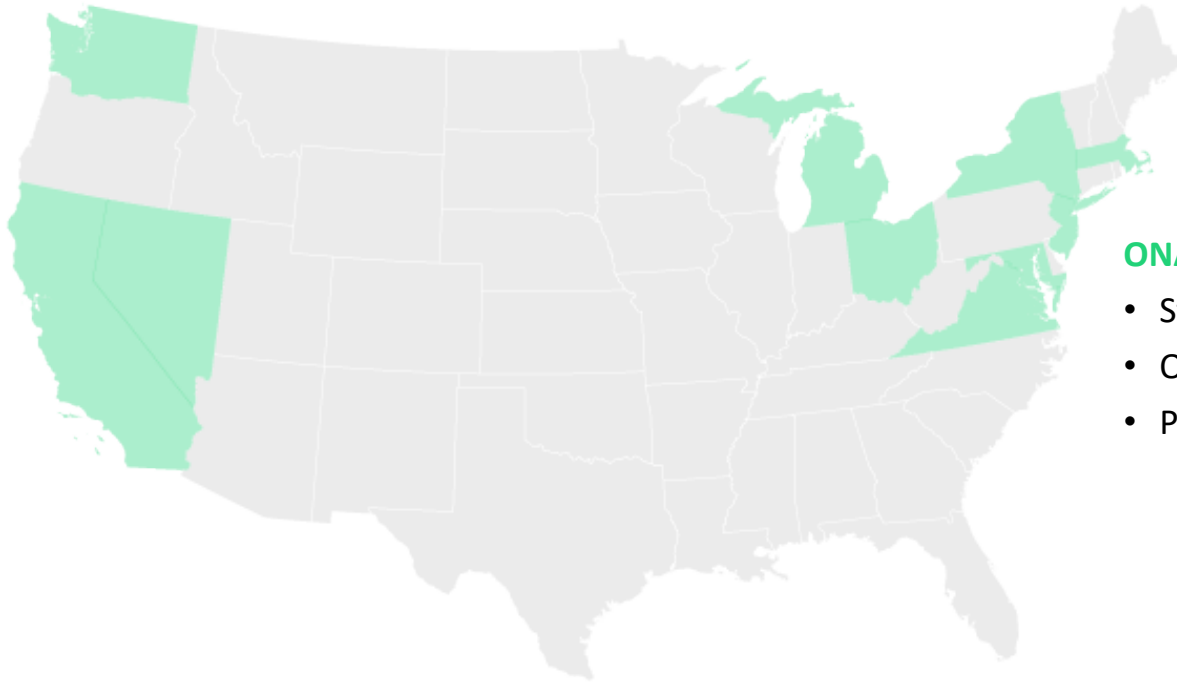
**INCLUSIVE
IMMIGRATION
POLICIES**



NAE State & Local Initiatives



Offices of New Americans (ONA) State Network



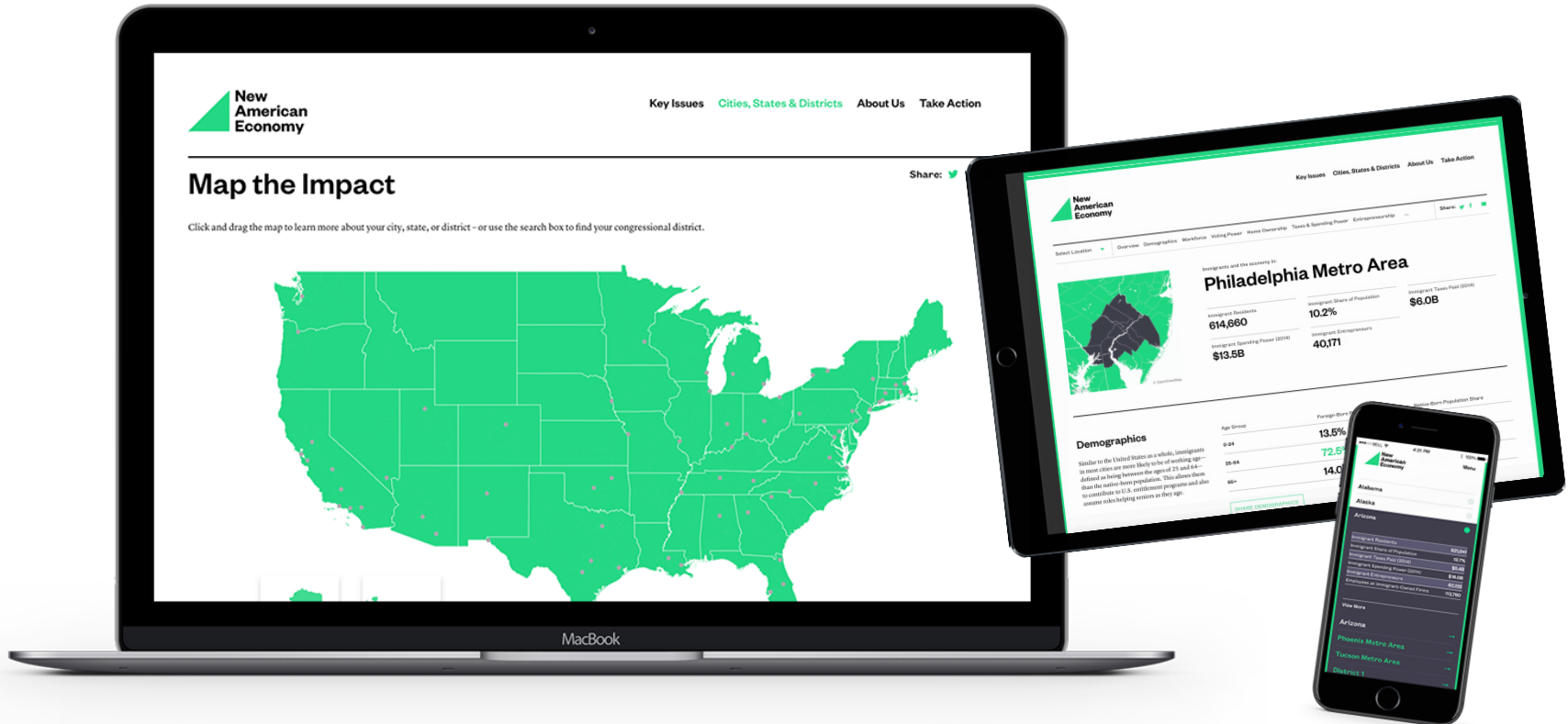
ONA MODELS:

- Stand-alone offices
- Offices within existing state departments
- Policy advisors to the Governor

Existing ONAs: CA, MA, MD, MI, NV, NJ, NY, OH, VA, WA



Map the Impact: 50 states, 435 congressional districts, 100 metros, every county



www.MapTheImpact.org

New Americans in Virginia

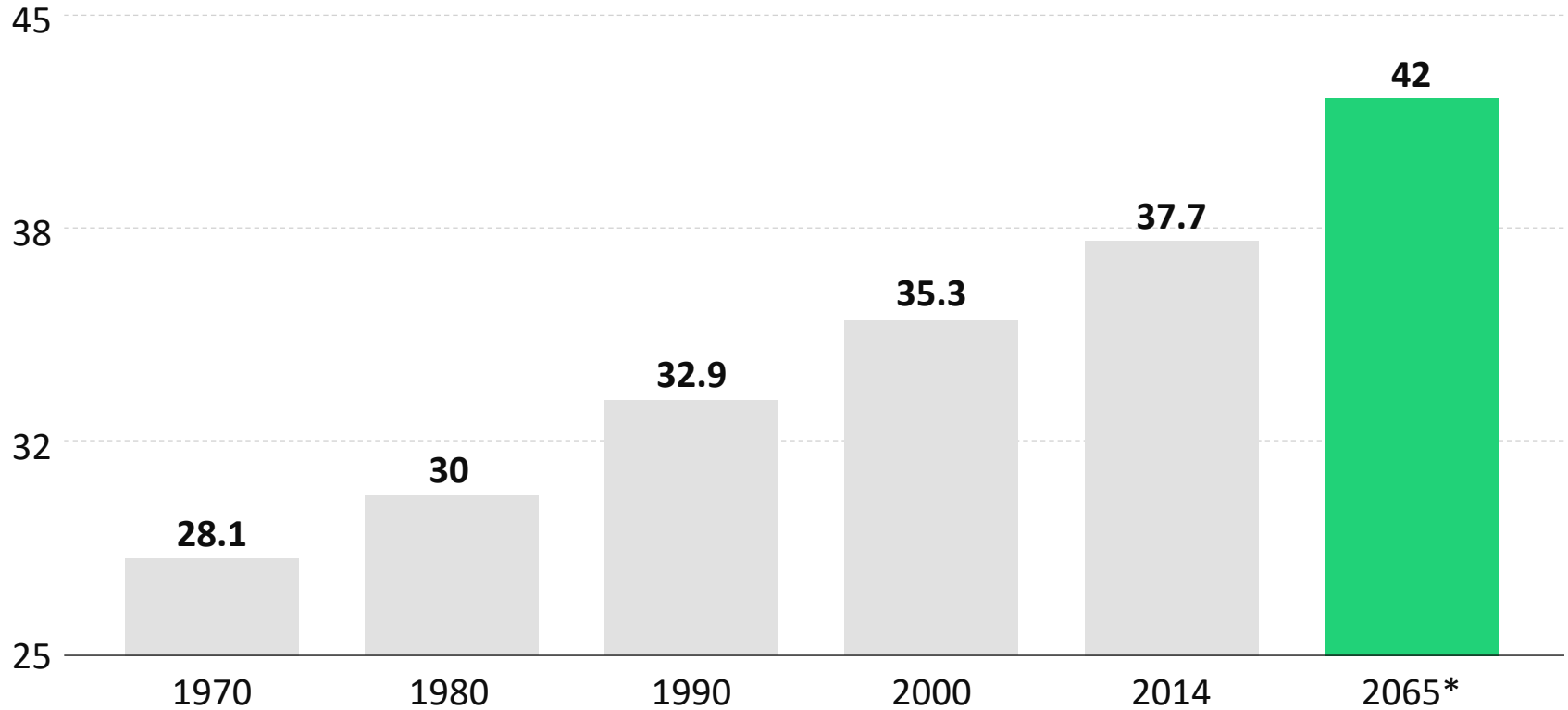
Total foreign-born population: 1,089,294 (12.8% of Virginia's pop.)

Top 10 countries of origin (share of foreign-born population):

1. El Salvador (10.2%)
2. India (8.8%)
3. Mexico (6.3%)
4. Vietnam (4.4%)
5. China (4.4%)
6. Philippines (4.4%)
7. Korea (4.3%)
8. Guatemala (3.4%)
9. Pakistan (2.7%)
10. Ethiopia (2.6%)



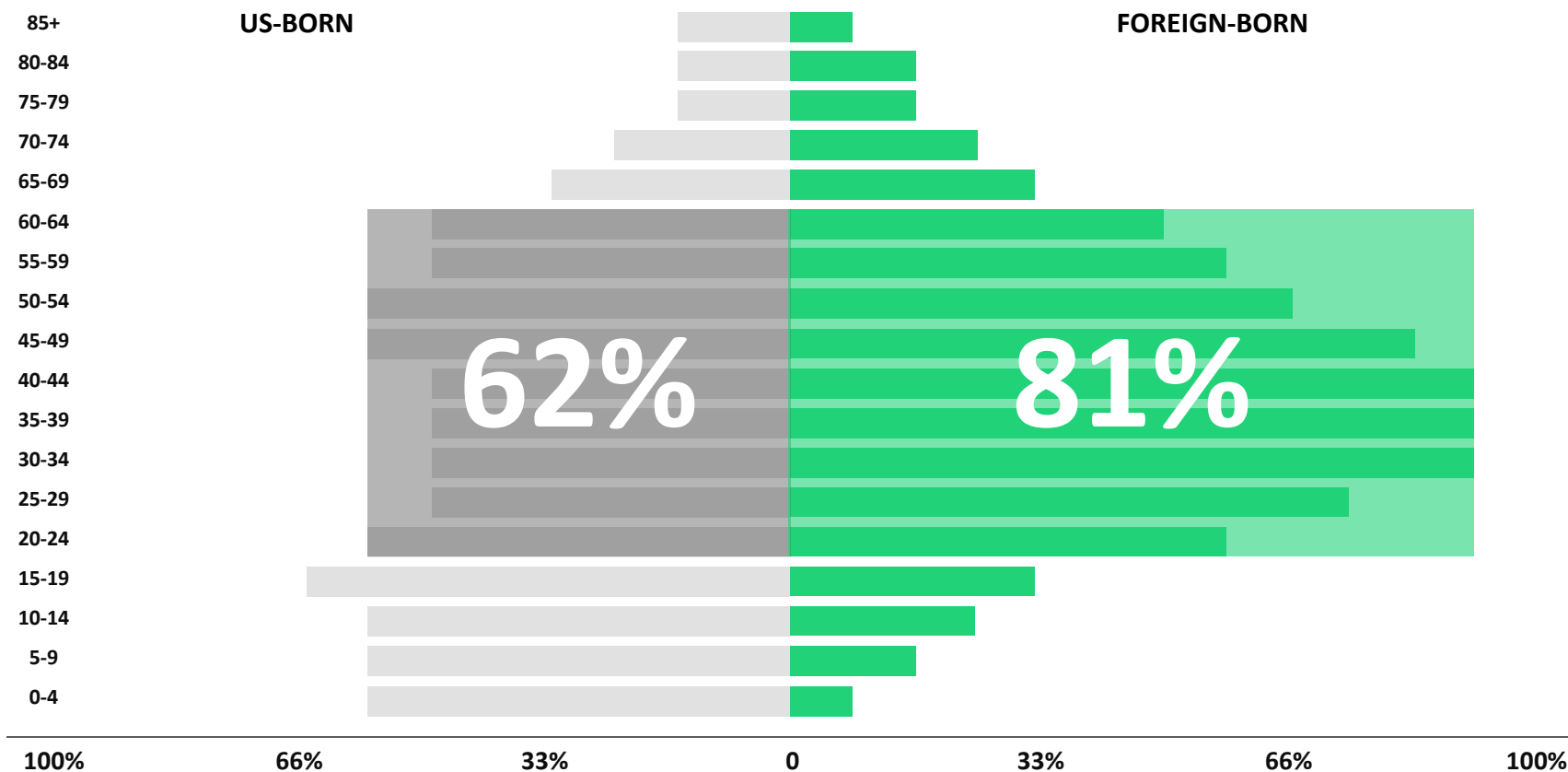
The Median Age of the U.S. Population is Climbing*



Source: U.S. Census and Pew Research Center

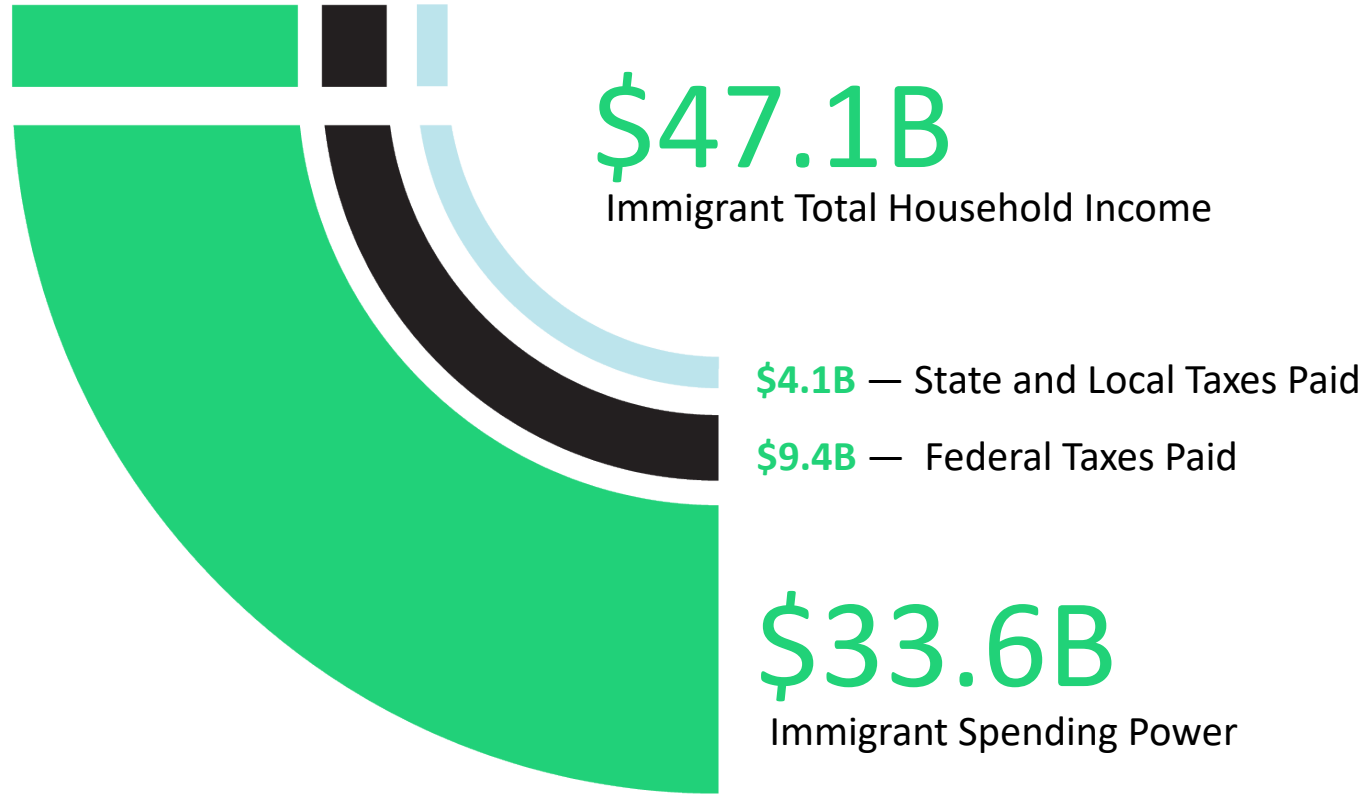
* Projection

Immigrants are More Likely to be Working Age in Virginia



Source: NAE Analysis of 1-year sample from the 2019 American Community Survey

Spending Power and Tax Contributions in Virginia



Source: NAE Analysis of 1-year sample from the 2019 American Community Survey

Educational attainment in Virginia

Workforce Education	Foreign-Born Population	U.S.-Born Population
Less Than High School	18.9%	8.3%
High School & Some College	37.1%	53.0%
Bachelor's Degree	23.0%	22.1%
Graduate Degree	21.0%	16.5%

Source: NAE Analysis of 1-year sample from the 2018 American Community Survey

Immigrant labor force in Virginia

Top 5 industries with the highest share of foreign-born workers:

1. Taxi and limousine service (58.4%)
2. Nail salons and other personal care (56.8%)
3. Private households (48.7%)
4. Services to buildings and dwellings (39.4%)
5. Traveler accommodation (35.5%)

Health care:

- 29.4% of physicians & surgeons
- 18.7% of health aides
- 14.0% of nurses

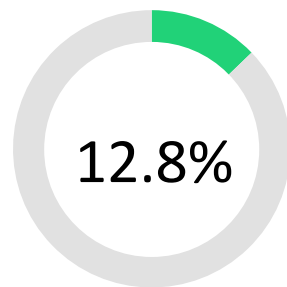


Immigrants in STEM in Virginia

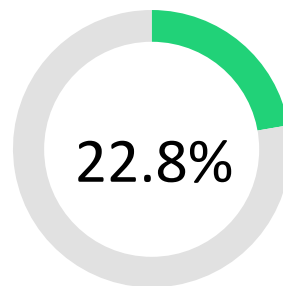
Immigrants nationwide are

35%
more likely

to work in STEM jobs.



Immigrant share of
Virginia **population**



Immigrant share of
STEM workers in
Virginia

International students in Virginia

20,274

International students at Virginia colleges and universities.

They supported

8,323

Local jobs...

...and spent

\$717.5 M

in the 2018-2019 academic year

Immigrants Are More Likely to Be Entrepreneurs

1 in 5
entrepreneurs

are immigrants—3.2 million total.

They employ **8 million** Americans and generate **\$1.3 trillion** in sales.

Source: NAE Analysis of 1-year sample from the 2018 American Community Survey

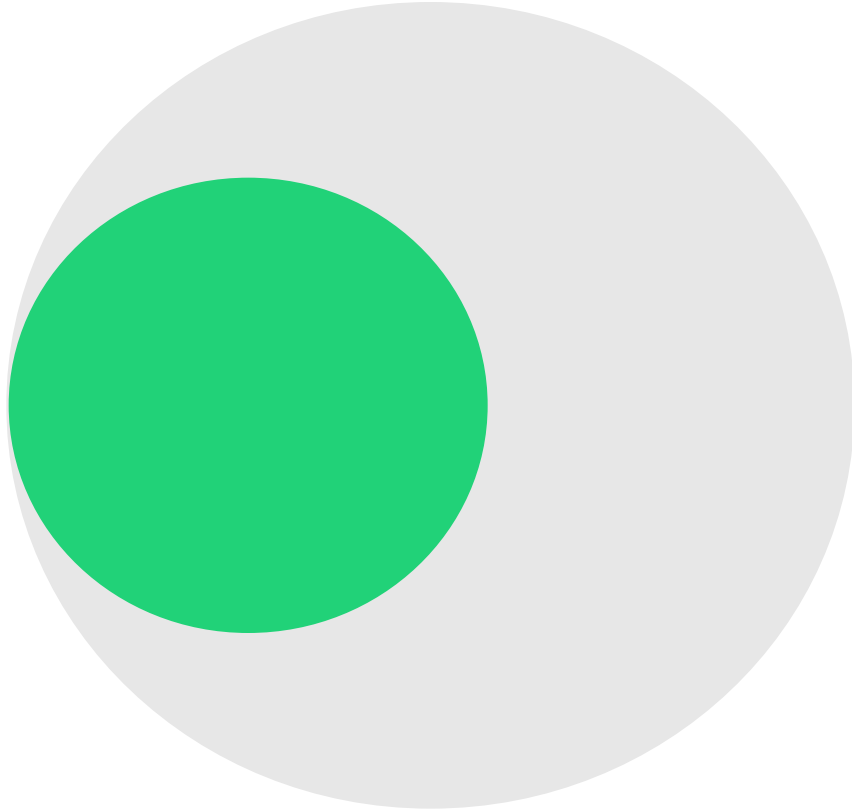
Fortune 500

More than

44%

Of **Fortune 500** companies
were founded by immigrants or
their children in 2020.

- **10 companies** in Virginia
- **600k employees**



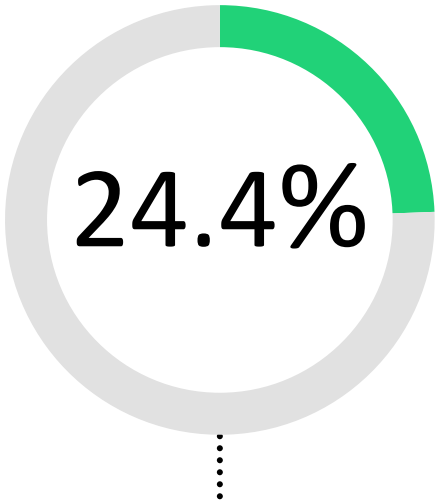
Entrepreneurship in Virginia

Over 80,000 immigrant entrepreneurs generated

\$2.5 billion

in business income in 2019.

Undocumented immigrants in Virginia



Undocumented share of the immigrant population

Spending Power & Tax Contributions

Undocumented pop.	265,830
Entrepreneurs	20,155
State & Local Taxes	\$259.0M
Federal Taxes	\$415.0M
Total Spending Power	\$5.0B

Source: NAE Analysis of 1-year sample from the 2019 American Community Survey

Other NAE data on Virginia

Local reports (via Gateways for Growth)

- Roanoke research, with a strategic plan forthcoming
- Harrisonburg research
- Alexandria research

Regional reports

- Northern Virginia report
- Shenandoah Valley COVID report

Issue-based research:

- Benefits of tuition equity
- Negative impact of anti-sanctuary legislation
- Statewide demand for healthcare workers

NAE COVID-19 Portal



Questions?

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